

DATE: September 22/54  
TIME: 3:59 and 7:59  
SPONSOR: ALBERTS Haskell and Gilberts  
SOLICITOR: LM

If you've resolved that this is to be your year to bring home that all A report card, here's a tip to start you off right. The smart Smith girl knows that Haskell and Gilberts is the place to find a complete <sup>SELECTION</sup> ~~supply~~ of the finest in school supplies. Haskell's features a variety of pens, <sup>and</sup> inks, notebooks and binders, in sizes <sup>and</sup> styles to fit every taste <sup>and</sup> need, to make your work pleasant <sup>and</sup> easier. For the many themes and papers that will be coming up, Haskell's offers you typewriter rental service at reasonable rates, as well as speedy and dependable repair service. You'll be smart to shop <sup>at</sup> Haskell & Gilberts, 247 Main Street, for Northampton's widest selection of <sup>COLLEGE</sup> ~~school~~ supplies.

You are tuned to WCSR, the voice of Smith College, in Northampton. The correct time ~~is~~ now .....

Announcer's SIGNITURE: Bunny Main 9/22

Wed:

announcer: please read twice at 3:59 and 7:59.

